



Media

Description

Media is the study of film, television and print mass communication, it examines how and why various types of media texts are made, as well as techniques used by the media to manipulate audience reactions.

Unit Topics

Unit 1 - Representation and technologies of representation

Unit 2 - Media production and the media industry

Unit 3 - Narrative and media production design

Unit 4 - Media: process, influence and society's values

Skill Development

In studying Media, students develop the knowledge and skills required to analyse and explore media texts, as well as the impact that mass communication has upon society. Students will learn how production and story elements are used in film narratives and develop the skills to produce their own films, videos, and magazines.

Possible Assessment Tasks

Close analysis of films, Research-based essays, Case study analysis, Video products (both collaborative or individual), Magazine or print media products (both collaborative or individual), Podcasts, Blogs. Activities/Camps/Excursions

Activities/Camps/Excursions

ACMI/Top Arts excursion, individual filming outside of school and during holidays

Career Options

Film and television director, producer, editor, script writer, cinematographer, special-effects technician, newspaper or magazine publisher, layout designer, writer, or editor, animator, radio presenter, director, producer, sound technician, sound editor.