



# Viscom (previously Design Graphics)

## Description

*Students develop practical skills in both the design and technical based aspects of communicating visually. They develop an understanding of the ways in which design is a part of our everyday life.*

## Unit Topics

- *The development of a sound working knowledge of the Adobe Photoshop program*
- *An introduction to the Adobe Illustrator program*
- *Use of the various 2D and 3D technical drawing styles*
- *Application of the design production process to achieve visually appealing solutions to a design brief*
- *Advanced techniques on the presentation of final work*
- *Research into the work of professional designers*

## Skill Development

*Students will develop skills in technical drawing. Students will also develop an understanding of graphic design, in particular typography. Students will be expected to use the Adobe Suite, in particular Photoshop and Illustrator.*

## Possible Assessment Tasks

- *Project based assessment tasks*
- *Oral presentations*
- *Design concept drawings*

## Activities/Camps/Excursions

*Involvement in a community design project.*

## Career Options

*Printmaking, Graphic Design, Photography, Exhibition Design, Street Art, Illustrator, Teaching, Curator, Multi media, Art Teacher, Commercial Artist.*